



Authorized Advisor

for

AeRO Market





Authorized Advisor for AeRO

Profile

FSA Advisory is an Independent Romanian Equity Capital Markets (ECM) & Corporate Finance Advisory company based on professionals of the capital markets and investment banking industry with a long lasting experience in the Romanian business & financial market.

The main role of FSA as a AeRO Authorized Advisor is to support the companies willing to find alternative financing sources, ensure compliance with BSE ATS rules and provide investor relations assistance.

History

The company was founded by its current CEO, Federico Salmoiraghi, who started his career in equity capital markets in 2001 as a broker at one of the most important Italian investment bank - Banca IMI, Milan. In 2009 he founded ProVorbas, which became one of the leading facility management company in Romania and was listed on the Bucharest Stock Exchange - ATS system in 2012.

In 2014, as a dedicated ECM advisor, FSA has supported the listing of another company on BSE alternative trading system: Premia Finanziaria S.p.a., an Italian credit intermediary headquartered in Catania, Italy.



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Pre-Admission Stage

- ✓ Extensive due diligence to ensure a company is suitable for ATS-CAN;
- ✓ Assessment of company's corporate governance standards;
- ✓ Implementation of financial reporting systems, in the format required by investors.

Listing Stage

Advisory support in preparing the company for being on a public market:

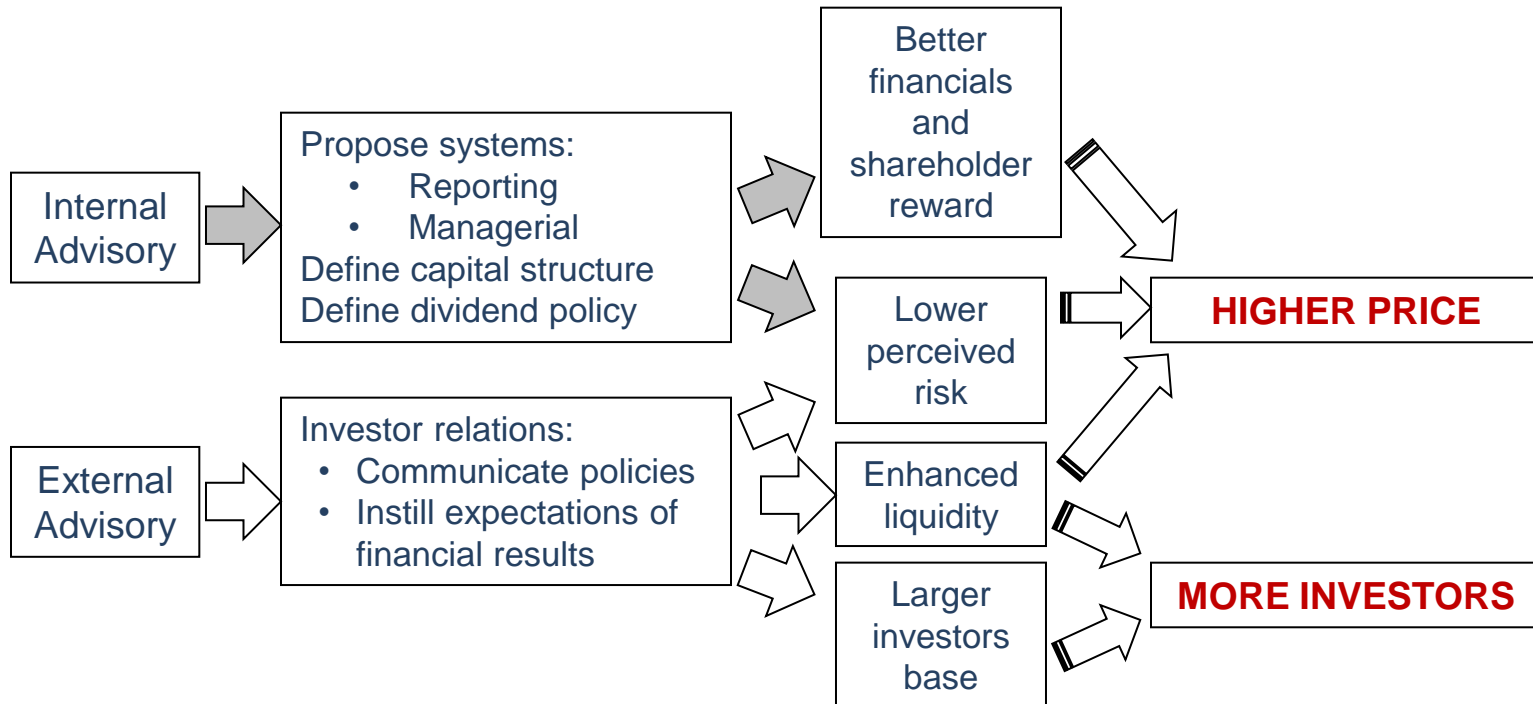
- ✓ Helping prepare the AeRO admission document (Memorandum);
- ✓ Market positioning, with a clear investment case, financial strategy and lean organization;
- ✓ Working on the creation of a development strategy.

Post Listing stage

- ✓ Fund-raising and/or capital structure related transactions/support;
- ✓ IR department management and/or support;
- ✓ Shareholder and investment community feedback;
- ✓ Capital market events;

A dedicated experienced Advisor adds:

- value to the company and
- wealth to its shareholders.



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